# Minutes of CMAC Board Meeting 6:00pm 01/26/15

# Held at Yankee Grill, Renton

## Present:

Alan Lauba

Angela Niemann

April Kerslake

Brian Dennehy

Brian Janssen

Dale Koetke

Dave Thomson

Fred Wurden

Louis Lafreniere

Lynne Bielaski

Mara Rendi

Mary Egan

Paul Stamnes

Tom Honeybone

# Approval of minutes

**Motion** to Approve Minutes of December 15th Meeting: Proposed by Brian Dennehy & Seconded by Paul Stamnes, Approved Unanimously

# Reporting / Action Items

## Director’s Report

Conditions poor, but racing is happening. Alan has written reports for the website.

**Action: Dale Koetke by 2/23** send template to parent reps to encourage them to write reports - voluntary at this point. Consider adding to job description for next year.

Warm Up Slalom went well. Crystal kindly allowed us to leave the start tent "Jendrezak’s Foley" up at top of Pro Course. Lots of folks said it was better venue that Gold Hills. Advanced Prep had kids participated in the race and it seemed to work well.

New plan for Mighty Mite GS. Panel Race on Pro Course. Everyone gets 2 runs. Elite 8 race in knockout format.

* Brian made the point that parents will need education on how the panel races work. Practice will be important too.

Considering sending Mighty Mites to Mission Ridge for the Apple Cup this coming weekend.

Discussion of a new system of ability based classification - PNSA & USSA want feedback.

**Action: Alan Lauba by 2/23** send email describing how it would work

Cherry Tree Charge may be Slalom only. Alan planning 4 day trip after Cherry Tree Charge as contingency against Crystal being unavailable.

* Big Sky would be preferred alternative as season passes would work.

Budget on track.

Recommending credit for mid-week training to next year's program fees. Impact is likely less than $15K. Mary recommends evaluate at the end of the season. BrianD disagrees. Evaluate at February Board Meeting.

**Action: Fred Wurden by 2/23** Fred to send mail to club covering "it's a weird season", "we'll be evaluating things as we go along"

Summer Camps: dates are posted, sign up has not yet begun.

## Program Administrator’s Report

Registration continues: several athletes signed up since last meeting despite snow conditions

Social Schedule – Pizza Lunch at Alpine Inn change from Feb 1 clash with Super Bowl

## Workgroup report outs

At November meeting Fred articulated requirement for each working group to identify 1 metric that would define success for that workgroup. The goal is that the metric can be tracked over the course of the season with a report on progress at the CMAC Banquet next spring.

### *Operations – BrianD*

**Status**: U12 Championships registration site ready to go live Feb 1

**What's Next?** Expecting ~100 racers

Still concern over the number of U10s we will be able to accommodate.

Plan is to state in the registration the number of U12 and U10 slots.

**Action: Brian Dennehy by 2/1** to confirm the numbers.

Plan is to get a cable that enable Microgate timing data to be posted to Live-Timing.

* Also getting printers for the Microgates so that they become FIS legal timing systems.

April getting numerous enquiries regarding volunteer credits for cancelled races.

John Kircher has signed the concession agreement. Evergreen contract.

* Dale suggested end of season gift to John & invitation to banquet.

Fred sending press release with race results to newspapers to help with Crystal promotion. Also get parents to help promote Crystal on Social Media

### *Financing & Fundraising* – Peter/Brian J./Paul

**Status**: Enrollment down, but still operating within budget

**What’s next?** Still need help getting new sponsors on board

Was looking for line of credit. Bank of America had not been responsive. Paul asking for board permission to investigate alternate banking relationship

* Agreement to have Paul investigate and bring recommendation / motion to next board meeting
* Mary suggested contact at Chase, others suggested local bank who might be able to offer sponsorship in addition to banking services

**Action: Paul Stamnes by 2/23** to create request for proposals

Discussion of change to refund policy. Current plan is Officers of the Board - Executive Committee - handle refund decisions.

* **Action: Paul Stamnes by 2/23** to make recommendation to the executive committee

BrianD wanted us to check that the program agreement includes the caveat that the program is subject to snow conditions.

Request for refund from Master unable to join the program: Proposal is full credit for next year or 60% refund –

* **Action: Dale Koetke by 1/30** to extend the offer.

BrianJ - Sponsorship. Sturtevant's have come through. Starbucks potentially interested.

**Action: Fred Wurden by 1/30** to find out from John Kircher if there's any conflict with existing agreements the mountain has for coffee. Decision required quickly as sponsorship will need to be announced in the race registration

Volunteering is required to run race - therefore volunteer credits for building start shacks, helping out with sponsorship etc do not count.

* **Action: Fred Wurden by 2/23** to reply to parent who had asked for refund for shack hours.
* Policy is that folks who had volunteered for cancelled Masters race do get credit. Response today is "don't worry we'll make it right".
* **Action: All Microsoft Families by 2/23** Reminder to Microsoft folks to match volunteer hours.

Some Masters & Juniors jackets left.

* **Action: Dale Koetke by 2/23** to send email / link to website to try to sell jackets.

Think about merchandizing in particular around colors - want to increase the reusability of jackets across age groups (as opposed to current different color for each age group)

* **Action: Fred Wurden by 2/15** to organize separate meeting to create plan for coordinated approach to merchandise. Needs to happen quickly as Karbon order deadline upcoming

Fund Raising: Suggestion to raffle trip to Saas Fe, CMAC Tuition to raise money.

### *Community & Feedback – (KC not present)*

**What’s next?** No Update

**Action:** None

### *Talent & Development (covers Athlete, Coach & Parent)*

**Status**: Measurement tools in place, Scott/Alan have done coaches training

**What's next?** Development group needs to up communication to all 3 constituencies (athletes, alumni, parents).

**Action: Dale Koetke by 1/30** create email lists for Alumni, All Athletes, All parents.

Discussion of bullying in both U14 & Mitey Mite. There is no tolerance for this at CMAC.

* **Action: Fred Wurden by 1/30** to follow up with Mike & Brice to ensure that the athletes and parents are aware - coach needs to have conversation with athlete & parent to say that it won't be tolerated. In future coaches should ensure Fred is aware.

### *Facilities*

**What’s next?** No Update

**Action:** None

# New Business

## Governance

5 or 6 folks interested in board positions.

Some folks leaving.

**Action: Brian Janssen by 2/23** to come to next meeting with proposed list of nominees as well as process for selection.

# Adjournment: 8:06 p.m.

**Motion** to adjourn the meeting: Proposed Brian Dennehy, Seconded Dave Thomson, Approved Unanimously

# Next Meeting: Monday Feb 23, 6pm

Yankee Grill, 1 S. Grady Way, Renton, WA 98055